

codebay

*We deliver agile software
development teams as a service.*

PORTFOLIO



Ekar de Gas is a company from Guadalajara, considered as the most important home appliances distributor in Jalisco, which also sells housework related products; being his principal goal the welfare and efficiency of families.



ISSUE:

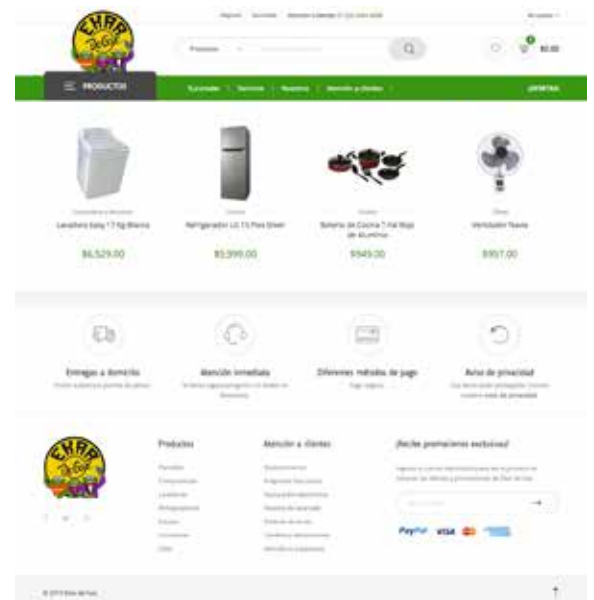
Their previous website presented multiple shortcomings: it wasn't compatible with mobile devices and different screen resolutions, poor aesthetics, deficient and outdated information.

Their content didn't reflect the quality and current extent of the company either.

SOLUTION:

We developed an eCommerce, capable of serving as an independent retail outlet to any of the branches. The user can either buy a product online and receive it in a specific location, order a product and pick it up in a store, or just use our platform as a catalog and window-shop the products in stock.

In addition to the online shop, the new platform is a media outlet for publishing sales, communicating with clients, sharing news, and indicating policies.



MANIFEST OF AGILE DEVELOPMENT

We are uncovering better ways of developing software by doing it and helping others do it.

Through this work we have come to value:

Individuals and interactions over processes and tools.

Working software over comprehensive documentation.

Customer collaboration over contract negotiation.

Responding to change over following a plan.

That is, while there is value in the items on the right, we value the items on the left more.

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